



## Emerging Web And Telecom Services: Collision or Coopetition?

8 - 11 October 2007, Bordeaux – France  
[www.icin-conference.com](http://www.icin-conference.com)

**ICIN2007** will provide a first class opportunity for delegates to discuss and understand the hot topics currently driving the **intelligent service layer of the communications networks** and deals with all aspects of service, network, customer and terminal control.

**ICIN** has a track record of attracting the **leading experts** from all sectors of the ICT industry with **high quality presentations and discussions**. Initiated in 1989, **ICIN** is recognized as one of the leading conferences in its domain, typically attract 250-500 delegates from around the globe.

**This year conference** will provide insight into the **impact of new Web services on the service offering of telecommunication network** and the key role played by the intelligent service layer in delivering new and exciting products and services.

As the industry moves forward we will see **cooperation** or **competition** between these services, giving room for new business models and new players.

It is essential that the industry recognizes the key role of communications technology and communications services within future networks, as these can radically change the way that people work and play, with communications becoming a central part of many of their activities.

**ICIN2007** will open with **four keynotes** addresses from European and North American industry leaders and be followed with state-of-the-art **presentations** running in parallel thematic **sessions**.

**Poster presentations** will feature important developments in the field of ICT, a **panel session** “Boosting Service Usability through Innovation” will offer you the opportunity to debate with invited industry leaders.

Furthermore, the conference is preceded by 4 half day **tutorials**, on Monday 8 October 2007.

**Make sure that you benefit from the special early bird rate register before 15 September 2007.**

To know more about **ICIN2007**, visit:  
[www.icin-conference.com](http://www.icin-conference.com)

For any other information, contact us:  
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